COMING SOON
VISIT HACKFORTHECOMMUNITY.COM

2020
COMING SOON

2018 IMPACT REPORT

VISIT HACKFORTHECOMMUNITY.COM
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Hack for the Community is a 36-hour gathering of Nashville’s best visual designers and software developers for the purpose of building technology solutions for local nonprofits that will make an impact in our community.

Beginning as a pilot of the HCA Foundation and HCA Healthcare in 2014, Hack for the Community is now championed by nearly 20 local business partners. In 2018, nearly 200 tech volunteers contributed over 2,000 hours to build technology solutions for 20 local nonprofits.

The Hack for the Community Partners believe that together we can tackle tough challenges and technology can power local organizations to help all community members thrive.

JOIN OUR HACK FOR THE COMMUNITY STORY.

Bill Wright
Director of Learning Solutions, HCA Co-chair, Hack for the Community

Karen Thompson
AVP of Strategy & Innovation, HCA Co-chair, Hack for the Community

Since inception, Hack for the Community has:

- Partnered with over 20 local businesses
- Engaged over 400 volunteers
- Built technology solutions for nearly 50 nonprofit partners
- Generated over $1.7 million in impact Middle Tennessee

Since inception, Hack for the Community has:
LETTER FROM MARTY

Hack for the Community started as an idea of what could be possible if we connected our IT talent with community needs. We quickly realized that the hack-a-thon model allowed our talent to engage in a new and different way and many were inspired with the flexibility to think outside the box, solve problems, and contribute to a cause they are passionate about.

Hack for the Community provides a unique opportunity to our colleagues. It also makes a big difference for our community partners, who are on the front lines of serving our community. Nashville has become the IT city and tech sector is booming, but we want Nashville to be the “it” city for all and prevent people from being left behind as the city grows. I believe the tech sector has a big role to play in our community.

What began as an idea with The HCA Foundation and HCA IT&S has now grown into a community-wide initiative with Nashville’s biggest technology teams working collaboratively to solve community problems.

Thank you for your support of the Hack for the Community.

Marty Paslick
Chief Information Officer
HCA Healthcare

THANK YOU TO OUR PARTNERS

Powered by

Champion
Cisco

Partner
Deloitte.

Leader
asurion

Advocate
ankura

Talent
HealthStream

AMSURG

Burr Forman, LLP

Cognizant

Microsoft

Jackson

INGRAM
2018 IMPACT AREAS

- Children & Youth
- Civic & Community
- Education
- Health & Human Services
- Social Development & Arts
- Environment & Sustainability

2018 SKILLS REPRESENTED

- 37 Front End Developers
- 39 Back End Developers
- 16 Quality Assurance
- 24 Designers
- 7 Engineers
- 19 Other Skills
- 5 Salesforce
- 21 Lead Developers
- 21 Project Managers

*Calculated with Points of Light Economic Impact of Volunteer Calculator

BY THE NUMBERS

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<tr>
<th>2014</th>
<th>2016</th>
<th>2018</th>
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<tr>
<td>75 Volunteers</td>
<td>150 Volunteers</td>
<td>192 Volunteers</td>
</tr>
<tr>
<td>8 Nonprofits</td>
<td>20 Nonprofits</td>
<td>20 Nonprofits</td>
</tr>
<tr>
<td>2 Business Partners</td>
<td>14 Business Partners</td>
<td>20 Business Partners</td>
</tr>
<tr>
<td>$315,000 Impact*</td>
<td>$630,000 Impact*</td>
<td>$806,400 Impact*</td>
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Siloam Health provides critical health services to uninsured community members in need. Siloam Health staff wanted to help patients feel more welcome and comfortable by providing patient information online to help patients access services and prepare for appointments. They also wanted to educate donors about the impact of their charitable gifts. In 36 hours, volunteers built a patient portal and impact calculator on Siloam Health’s website.

Rock the Street, Wall Street is a financial literacy program designed to spark the interest of high school girls into careers of finance. As a small nonprofit, staff managed program data with spreadsheets. However, rapid program growth challenged the efficiency of its small staff to work with disconnected data and platforms. Volunteers built a Salesforce platform to automate and streamline processes to scale and manage programs.
TENNESSEE RESPITE COALITION

Other Stories of Impact:

NASHVILLE CONFLICT RESOLUTION CENTER
SMS Appointment Follow-Ups
To evaluate success and outcomes of mediation.

PRESTON TAYLOR MINISTRIES
Cloud Based Database
To capture and track “Circles of Connection” for student success.

JUNIOR ACHIEVEMENT
“Impact Hub” Client Feedback
To provide a forum for volunteer, teacher and student comments to improve outcomes and impact.

BOYS AND GIRLS CLUBS
“Feelings Friday” Student Check-in System
To survey emotional outcomes for club participants and evaluate overall club experience.

BUENA VISTA ELEMENTARY SCHOOL
Parent-Teacher Communication App
To create an application that allows parents and teachers to communicate via smartphone, tablet, and desktop.

MCNEILLY CENTER FOR CHILDREN
Parent-Provider SMS/Email Messaging
To share important messages with parents and caregivers.

DISCOVERY CENTER
Parent Interaction Web App
To engage parents in learning about their child’s development.

SMS Application Follow Ups
Tennessee Respite Coalition enables caregivers to reclaim a little piece of themselves and restore balance to their lives. At the 2016 Hack for the Community, volunteers helped the Coalition move from paper to digital respite applications. In 2018, they took the service to the next level by providing SMS messages to update caregivers on their application status and let them know when help is on the way.

NASHVILLE FOOD PROJECT

Nashville Food Project brings people together to grow, cook, and share nourishing food to cultivate community and alleviate hunger. At the 2016 Hack for the Community, tech experts helped develop a volunteer sign in system to track volunteers contributing to Nashville Food Project programs. In 2018, they expanded the system’s capacity to include volunteer profiles, dashboards, and reports to engage the 500+ volunteers serving every month and share their impact.

Other Stories of Impact:

DOING GOOD
Volunteer App for Story Sharing
To share stories of “Doing Good.”

HANDS ON NASHVILLE
Volunteer Concierge
To connect volunteers with projects meeting their skills and interests.
Boys & Girls Clubs of Rutherford
HCA Healthcare, Nashville Software School

Buena Vista Elementary
Deloitte, HCA Healthcare, HealthStream

Cumberland River Compact
Deloitte, HCA Healthcare, Nashville Software School

Discovery Center
Ankura, Asurion, HCA Healthcare, Nashville Software School

Doing Good
Asurion, Nashville Software School

Friend’s Life Community
Asurion, HCA Healthcare, Ingram Barge Company, Nashville Software School, Tractor Supply

Hands on Nashville
HCA Healthcare, Nashville Software School, Parallon

Junior Achievement
AMSURG, HCA Healthcare, Jackson National Life, Tractor Supply

McNeilly Center for Children
Asurion, HCA Healthcare, Nashville Software School, Ramsey Solutions

Music City Youth Orchestra
HCA Healthcare, Ingram Barge Company, Nashville Software School

Nashville Children’s Theatre
Asurion, Deloitte, HealthStream, InfoWorks, Nashville Public Television, Parallon

Nashville Conflict Resolution Center
HCA

Preston Taylor Ministries
Ankura, Asurion, HCA Healthcare, InfoWorks, Parallon

Refuge Center for Counseling
HCA Healthcare, HealthStream, Jackson National Life Insurance, Nashville Software School

Rock the Street Wall Street
AMSURG, Asurion, Deloitte, HCA Healthcare, HealthStream

Siloam Health
HCA Healthcare, Nashville Software School

Tennessee Respite Coalition
AMSURG, HCA Healthcare

The Family Center
Deloitte, HCA Healthcare, HealthTrust, Nashville Software School

Nashville Food Project
Ankura, Asurion, HCA Healthcare

Urban Green Lab
HCA Healthcare, Nashville Software School, Parallon

THANK YOU HACK FOR THE COMMUNITY VOLUNTEERS!