

HCA Healthcare Philanthropy News

Second Quarter Update 2021

A message from Joanne Pulles – Healthier Tomorrow Fund

I hope this message finds you and your staff looking forward to a healthy and productive summer. I want to share with you that HCA Healthcare recently announced a \$50 million gift to the HCA Healthcare Foundation to allow for the establishment of a new fund, the Healthier Tomorrow Fund. This community impact fund will support innovative projects focused on addressing high-priority community needs and advance health equity. The new fund supports efforts to pilot, replicate and scale meaningful, measurable initiatives.

Grant opportunities will be identified by the HCA Healthcare Foundation and HCA Healthcare Community Engagement staff along with local and national community partners. Invitations to apply will be extended to eligible 501(c)(3) nonprofit organizations.

This positive impact fund will initially provide grants to nonprofit organizations in 25 communities where HCA Healthcare has a presence, including Dallas-Fort Worth, Houston, Miami, Palm Beach, Tampa, Tallahassee, Orlando, Kansas City, Denver, Austin, San Antonio and Asheville, with plans to expand to additional markets.

While our commitment to our home city remains strong, Middle Tennessee is not currently in scope for the new fund. We will continue to work with you, our trusted community partners, to do complimentary work here in



Joanne Pulles,
President of the HCA
Healthcare Foundation

Middle Tennessee supported by our Foundation. We are grateful to you for inspiring us to look beyond our headquarters city in order to leverage our scale and increase our impact.

Meetings with the HCA Healthcare Foundation and Corporate Sponsorship will continue to be virtual

One of the cornerstones of the HCA Healthcare Foundation is our long standing, authentic relationships with our community partners. The HCA Healthcare Foundation and Corporate Sponsorship teams regularly meet with organizations to get updates, learn more about how they serve members of our community and celebrate their successes. While restrictions are being lifted in Nashville and surrounding areas, the HCA Healthcare Corporate campus is still operating under modified guidelines. While HCA Healthcare colleagues will be welcomed back to campus at full capacity beginning in July, the campus still remains closed to guests and visitors. For now, all meetings will continue to be conducted virtually. We are hoping to return to in-person meetings sometime before the end of this year.

Community Days

HCA Healthcare's Community Days: A Month of Service will be October 1-31. While volunteering takes place throughout the year, HCA Healthcare colleagues will be particularly encouraged to volunteer in October with their favorite Middle Tennessee nonprofits. This year's approach to service is one of blended project access. Colleagues will choose their service opportunities from a catalog of both colleague-organized projects as well as agency organized projects and the Hands On Nashville calendar of service.

Begun in 2020, this continued expansion of HCA Healthcare's Community Days from two days to an entire month of service is two-fold and based on nonprofit and colleague input. The additional days allow agencies to offer projects on the most appropriate days and in the best time increments for the work needed, and more colleagues are able to participate over the course of thirty-one days instead of just two.

Please take a moment to complete this short [survey](#) to share your interest and thoughts about HCA Healthcare Community Days.

Corporate Sponsorship News

As COVID-19 vaccinations become more prevalent, nonprofits may be evaluating how in-person events can safely return. When planning an in-person event, take into consideration that there will likely be both vaccinated and unvaccinated attendees. Since some attendees may be unvaccinated, precautions should be added to ensure the event provides a safe and healthy environment for all. Outdoor events pose the least risk, especially if additional safety measures such as a small table size (four people or less) are incorporated. Indoor events should encourage masking for unvaccinated guests and allow enough space for socially distancing within the venue and at congregation points such as waiting in lines for food, drink or restrooms.

HCA Healthcare is continuing to accept applications for event sponsorship [here](#). All applications for in-person events must include the event precautions for review by the sponsorship committee as guest safety will be taken into consideration for approval. Event guidance may be adjusted if the number of active COVID-19 cases increases. It is recommended that nonprofits submit their proposal at a minimum of 10-12 weeks prior to their event. Applications for events five or more months away will be deferred for a more timely evaluation of procedures and precautions.

Grants awarded for second quarter

At the second quarter meeting in May, the HCA Healthcare Foundation Board of Directors awarded 35 grants totaling \$1,400,000 to the following agencies:

A Soldier's Child, Boy Scouts of America Middle Tennessee Council, Bridges for the Deaf and Hard of Hearing, Center for Nonprofit Management, Communities in Schools of Tennessee, Conexion Americas, Family & Children's Service, FiftyForward, Gilda's Club Middle Tennessee, Hands On Nashville, Interfaith Dental Clinic of Nashville, Intersection, Insight Counseling Centers, Joe Beretta Foundation, King's Daughters Day Home, Mercy Community Healthcare, Moves and Grooves, Musicians On Call, Nashville CARES, Nashville Conflict Resolution Center, Nashville Diaper Connection, Nashville Public Library Foundation, Nashville Public Television, Nashville Rescue Mission, Oasis Center, Owl's Hill Nature Sanctuary, Refuge Center for Counseling, Second Harvest Food Bank of Middle Tennessee, Sexual Assault Center, STARS-Nashville, Tennessee Breast Cancer Coalition, Tennessee Charitable Care Network, Tennessee Performing Arts Center, The Next Door, YMCA of Nashville and Middle Tennessee

HCA Healthcare Foundation 2021 Grant Deadline

- **September 10, 2021 (for Q4 consideration at the November 4 Board meeting)**
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HCA Healthcare Foundation
HCA Healthcare Corporate Sponsorships

