

# HCA Healthcare Philanthropy News

#### First Quarter Update 2022

# A message from President

In 2021, our region's nonprofit community performed millions of individual acts of service in Middle Tennessee. Whether through a nutritious meal, a tutoring session or a medical or dental visit, acts of skilled and compassionate care happened year round, providing residents of our communities access to a better tomorrow. HCA Healthcare is proud to have been a small part of supporting Middle Tennessee's agencies through sponsorships, volunteer service and board member participation, as well as by grantmaking from the HCA Healthcare Foundation.

Last year, we focused on updating our grantmaking process with your feedback. This year, we're refreshing our colleague board training and support, and have already put more opportunities in place for our colleagues to volunteer. We look forward to working even more collaboratively with you to create healthier tomorrows.

Sincerely, Joanne



Joanne Pulles, President of the HCA Healthcare Foundation

# Agency update: board and staff information needed

To ensure the correct people from your organization are receiving this newsletter and the most current information from the HCA Healthcare Foundation, we need your help!

Please take two minutes to fill out **this survey** and update contact information for your organization and any HCA Healthcare colleagues that serve on your board of directors.

### Visual recognition for grants and corporate sponsorships





Organizations receiving sponsorship funding from **HCA Healthcare** can use either the HCA Healthcare company logo or the HCA Healthcare/TriStar logo for visual recognition.

If an organization receives a grant from the **HCA Healthcare Foundation**, the nonprofit should use the HCA Healthcare Foundation logo. Though both HCA Healthcare and the HCA Healthcare Foundation names and logos were updated in 2020, we know not all organizations have received updated materials.

If your organization needs updated marketing / acknowledgement logos, please reach out to **Betsy Whitaker** (Corporate Sponsorship) or **Elizabeth George** (HCA Healthcare Foundation).

## **HCA** Healthcare Foundation welcomes new program director

The HCA Healthcare Foundation welcomes Dana Patel to the role of program director. Dana has been a part of the HCA Healthcare family for three years. As director, her primary focus will be connecting nonprofit agencies with volunteers from HCA Healthcare throughout the year as well as leading our annual Community Days: A Month of Service.

Regarding her new position, Dana said, "I am thrilled to be a part of this incredible organization that so passionately believes in giving to and serving Middle Tennessee's nonprofit community. And, I am excited to work alongside of each of you to make a positive impact on the lives of our neighbors."

# Need to know

### **Grantmaking updates for 2022**

For 2022, the HCA Healthcare Foundation made several changes to its **Middle Tennessee grantmaking application and process** based on feedback from our nonprofit and philanthropic partners, including:

- Choice of application (under \$5,000; over \$5,000)
- Choice of grant type (operational; programmatic)
- Impact and outcomes (once versus twice a year)
- Board engagement

Please use **our new link** in order to access the most up-to-date information and application.

### **Corporate Sponsorship updates for 2022**

HCA Healthcare is proud to leverage sponsorship dollars to support activities, organizations, and causes in Middle Tennessee in the following areas:

- Health and Wellness Organizations
- Children, Youth, and Education Organizations
- Arts, Cultural and Humanities Organizations
- Diversity and Inclusion Efforts

Both policy criteria and instructions on how to submit requests are located at the **HCA Healthcare Sponsorship Committee's online submission system**. If you have any questions regarding HCA Healthcare's policy and criteria or submission process, please email **Corp.Sponsorship@HCAhealthcare.com**.

# **Grants awarded for first quarter 2022**

At the first quarter meeting in March, the HCA Healthcare Foundation Board of Directors awarded \$1,865,000 to these 44 nonprofit organizations:

- Actors Bridge Ensemble Theatre of Nashville
- Adventure Science Center
- Fannie Battle Day Home for Children
- Friends in General
- Healing Housing
- Junior League of Nashville
- Park Center
- Pinson Hospital Hospitality House
- Preston Taylor Ministries
- Progress, Inc.

- Arts & Business Council of Greater Nashville
- Bethlehem Centers of Nashville
- Bridges of Williamson County
- Building Lives Foundation
- Catholic Charities of Tennessee
- Center for Nonprofit Management
- Community Resource Center
- Daybreak Arts
- Dismas
- Faith Family Medical Center
- Family and Children's Service

- Juvenile Diabetes
  Research Foundation
- Medical Foundation of Nashville
- Miriam's Promise
- Nashville Adult Literacy Council
- Nashville Coaching Coalition
- Nashville Dolphins
- Nashville International Center for Empowerment
- Nashville Opera Association
- Nashville
  Shakespeare Festival
- Our Kids

- Prospect, Inc.
- Raphah Institute
- Saddle Up!
- Safe Haven Family Shelter
- Senior Ride Nashville
- Tennessee Justice Center
- The Mary Parrish Center
- Thistle Farms
- Touchstone Youth Resource Services
- Urban Green Lab
- Wayne Reed Christian Childcare Center
- YWCA of Nashville & Middle Tennessee

# **HCA Healthcare Foundation 2022 grant deadlines**

- June 17, 2022 (for Q3 consideration)
- September 17, 2022 (for Q4 consideration)

**HCA Healthcare Foundation HCA Healthcare Corporate Sponsorships** 

