

# HCA Healthcare Philanthropy News

Fourth Quarter Update 2023

# Grant application and process changes for 2024

Based on feedback from nonprofits and collaborations with other local funders, the HCA Healthcare Foundation is slightly changing our application. These enhancements will ensure that our staff receives the most effective information when making funding decisions and will allow our grantees to more completely share their mission and impact. Changes to the 2024 HCA Healthcare Foundation grant application include:

- New contact information fields
- Word limits on many text box questions
- Certain questions have been restated and/or broken into multiple questions
- Added question asking for the geography of population served (county of residence)
- A board of directors list is no longer a required supporting document

Please ensure that you or your development/grant team take a careful look at the new fields on the application when applying for funding. Also, be sure to provide all required supporting documents when submitting your application:

- **YTD Financials** Profit & Loss or Income Statement is required (within the last 3 months). Must show most recent YTD income and expenses.
- Current Operating Budget current fiscal year's budget.
- Audited Financial Statements or 990 from the most recent fiscal year.
- **Strategic Plan** (over \$5k grants only) most recent strategic plan document.
- **Project Budget** (if applicable) specific to the program for which funds are being requested. Not applicable for operational support grants.

**User Tip:** When setting up a login/password to submit an application, a generic email account is recommended (i.e. grants@abcnonprofit.org). By using a generic mailbox, multiple employees can use the same login and password.

# 2024 Community Days: A Month of Service

Each April, HCA Healthcare colleagues participate in **Community Days: A Month of Service.** This month-long campaign encourages colleagues to volunteer by setting up custom projects with nonprofit organizations throughout the community.

As a valued nonprofit partner, we encourage you to start thinking of Community Day projects that a group of 5-50 volunteers could complete for your organization. The project can take place any day in April, weekday or weekend, and can last anywhere from one to six hours per shift. We have found, however, that projects scheduled during business hours tend to have the most participation.

Registration for Community Days will begin in mid-January 2024, and a registration link will be made available at that time.



## **Center for Effective Philanthropy Survey**

In February 2024, the Center for Effective Philanthropy (CEP) will send many of our nonprofit partners an anonymous survey on behalf of the HCA Healthcare Foundation. We hope you will use this survey to share your honest feedback about our grant application, overall processes and other engagements with your organization throughout the year. More information will be shared about this survey in the new year.

### **CONNECT FORUM:** Focusing on People



Recruitment, retention and employee satisfaction are always top of mind for organizational leaders, but it has become particularly important over the last few years. Beyond increasing wages – an important but challenging opportunity – what other ways can an organization of any size address total compensation (wages + benefits/perks) and culture? How involved do an organization's board of directors and funders need to be in this type of work? How does one maintain a focus on mission and clients while also prioritizing their employees' needs?

To discuss these questions, the HCA Healthcare Foundation held a moderated conversation with three Middle Tennessee nonprofit leaders whose focus on non-wage benefits and culture has resulted in a positive impact on their employees and the clients they serve. Featured speakers included:

- Phil Ellenburg, President and CEO of Faith Family Medical Center
- Rachel Freeman, President of Sexual Assault Center
- Pamela Session, CEO of Renewal House

If this conversation is of interest to you or your staff, a recording of the program is now available to <u>watch here</u>.

#### **Reminder: Grant acknowledgment**

This year, the HCA Healthcare Foundation implemented a process by which nonprofits receiving grant funding will submit an acknowledgement form in the Blackbaud system. Funded agencies will receive a notification email that includes directions and a link to access the acknowledgement form in their foundation account. We ask that agencies also save a copy of this form for their own records.



#### Staying in Touch



# Do you need to update staff or board member contact information with us?

To ensure the right people from your organization receive this newsletter, along with the most current information from the HCA Healthcare Foundation, please update any changes among your staff or with HCA Healthcare colleagues serving on your board of directors here.

#### Our commitment to you

At HCA Healthcare, we strive to be a collaborative and supportive partner to our Middle Tennessee nonprofit organizations. We build these partnerships through giving nonprofits the ability to:

- Apply for an <u>HCA Healthcare Foundation Grant</u>
- Include HCA Healthcare colleagues on your <u>board of directors</u>
- Host volunteer groups by setting up projects with your HCA Healthcare board members
- Request corporate sponsorship support

#### Grants awarded for fourth quarter 2023

At the fourth quarter meeting in November, the HCA Healthcare Foundation Board of Directors awarded \$1,853,000 to these 64 nonprofit organizations:

- ABLE Youth
- American Cancer Society
- Backfield in Motion
- Belcourt Theatre
- Book'em
- Boys and Girls Clubs of Middle Tennessee
- BrightStone
- Center for Nonprofit Management
- Charis Health Center
- Community Foundation of Middle Tennessee
- Community Life Bridge
- Council on Aging of Greater Nashville
- Dickson Community Clinic
- Franktown Open Hearts
- First Steps
- Friends Life Community
- Friends of Radnor Lake
- Frist Art Museum
- GiGi's Playhouse Nashville

- GOAL Collective
- Habitat for Humanity of Greater Nashville
- Habitat for Humanity of Williamson County
- Hands On Nashville
- High Hopes
- Homework Hotline
- Hope Clinic for Women
- HopeKids Middle Tennessee
- Intersection
- Joe Beretta
   Foundation
- Love Helps
- McNeilly Center for Children
- Men of Valor
- Mending Hearts
- Mosaic Institute
- Music for Seniors
- Musicians On Call
- Nashville Ballet
- Nashville CARES
- Nashville Children's Alliance
- Nashville LaunchPad
- Needlink Nashville
- Neighborhoods
   Resource Center

- Nurses for Newborns
- Nurture the Next
- One Generation Away
- PENCIL Foundation
- Primary Care and Hope Clinic
- Project C.U.R.E.
- Project Return
  Project
  Transformation
- Transformation Tennessee
- Rejoice School of Ballet
- Renewal House
- Rooftop Nashville
- Room in the Inn
- Salvation Army
- St. Luke's
- Community House
- Special Kids
- Special Olympics Tennessee
- Tennessee Innocence Project
- The Contributor
- Tucker's House
- Turnip Green Creative Reuse
- Young Leaders Council
- Youth Villages

#### HCA Healthcare Foundation 2024 grant deadlines

- December 15, 2023 (for Q1 2024 consideration)
- March 22, 2024 (for Q2 consideration)
- June 14, 2024 (for Q3 consideration)
- September 13, 2024 (for Q4 consideration)

Information about the submission process is available on the <u>HCA Healthcare</u> <u>Foundation</u> and <u>HCA Healthcare Corporate Sponsorships</u> websites.

HCA Healthcare Foundation HCA Healthcare Corporate Sponsorships

