Fourth Quarter Update 2021

Grantmaking Updates for 2022

Based on feedback from our nonprofit partners, the HCA Healthcare Foundation has made a number of revisions to the 2022 application. Please use this new link to select the right application for your request.

- **Choice of application**: A new, shorter application for grants of $5,000 right-sizes the amount of information required for the amount of the grant. Additionally, the minimum grant award is $5,000, up from $2,500.
- **Choice of grant type**: After two years of operational-only funding, agencies can choose to apply for programmatic or operational funding.
- **Impact and outcomes**: Rather than a separate submission of 6 and 12 month outcomes, the Foundation now asks all agencies to report on year-to-date impact and outcomes just once as part of their grant application.
- **Board engagement**: A new question asks agencies to describe how they communicate organizational strategy and impact with board members.
- **Grantmaking categories**: Replacing “children and youth” with “education” as a grantmaking category achieves alignment with our focus areas of basic needs, primary care, health and well-being, arts and education. Organizations previously identifying as “children and youth” based on age of clients served can now choose the grantmaking category that best aligns with their mission or grant-funded program.

The Foundation team welcomes your feedback about the 2022 application. In particular, if you are preparing an application for the December 20 deadline for the Q1 2022 grant docket and have questions or concerns, please contact the HCA Healthcare Foundation.

Corporate Sponsorship News
HCA Healthcare is proud to leverage sponsorship dollars to support activities, organizations and causes in Middle Tennessee in the following areas:

- Health and Wellness Organizations
- Children, Youth and Education Organizations
- Arts, Cultural and Humanities Organizations
- Diversity and Inclusion Efforts

Both policy criteria and instructions on how to submit requests are located in the HCA Healthcare Sponsorship Committee’s online submission system. If you have any questions regarding HCA Healthcare’s policy and criteria or submission process, please email Corp.Sponsorship@HCAhealthcare.com.

All sponsorship requests for $20,000 or more must be submitted by February 1, 2022, in order to be funded in that calendar year. Please submit all other sponsorship requests 10-12 weeks prior to the date of the event.

Making the most of our colleague giving and service

All HCA Healthcare benefits-eligible colleagues can earn extra donation dollars for nonprofits in a variety of ways. Matching gifts start at just $25 to the charity of their choice, and volunteers who log 10 hours of service or more can earn $200 grants for their favorite nonprofit, up to $1,000 each calendar year. Consider reminding your HCA Healthcare donors and volunteers to log their service hours and monetary donations on the HCA Healthcare giving and serving website.

Accessing your agency's HCA Healthcare contribution information

One of the most frequently asked questions the HCA Healthcare Foundation receives is, “How can we tell who donated to us through YourCause?”

Through the Nonprofit Organization Portal, your organization can:
- Access information about donors/gifts
- Sign up to receive distributions via ACH
- Create volunteer projects to be displayed on our employee giving and serving website
- Edit your logo, mission, contact information, etc.

Grants awarded for fourth quarter

At the fourth quarter meeting in November, the HCA Healthcare Foundation Board of Directors awarded $1,558,000 to these 62 nonprofit organizations:

Additionally, the Foundation Board made one-time gifts of $20,000 to 13 basic needs organizations in recognition of the extreme challenges they faced in 2021.

HCA Healthcare Foundation 2021 Grant Deadline

- December 20, 2021 (for consideration at the Q1 2022 Board meeting)
- March 18, 2022 (for Q2 consideration)
- June 17, 2022 (for Q3 consideration)
- September 17, 2022 (for Q4 consideration)